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DT Global Launches Commercial Advisory Business Line to Drive Sustainable Execution

WASHINGTON, DC., JUNE 14, 2023 – DT Global, a leading international development firm, announces the official launch of DT Global Commercial Advisory, a new business line that supports companies and organizations in executing sustainability and social impact programs that help people and the planet. With over six decades of experience in international development and a track record of engagement with various industry sectors, DT Global is well positioned to assist companies and organizations in navigating the evolving global landscape and drive purpose alongside profit.

“Since DT Global was founded, our goal has been to execute technically excellent programs aimed at improving the lives of hundreds of millions of people,” said Torge Gerlach, Chief Executive Officer of DT Global. “With the launch of DT Global Commercial Advisory, we help mission-aligned companies and organizations join in our quest to build a more just and equitable world. We recognize that the time to act is now – and that both public and private sector organizations across all sectors must work together to solve the issues facing people and the planet. DT Global has a foundational commitment to profit for purpose. In fact, it’s how we are structured, being majority owned by a charitable trust. Our very structure reaffirms our commitment to transforming lives and testing and advancing new methodologies for development and program financing.”

In today's interconnected world, it is increasingly difficult for companies and organizations in every industry to drive global impact, address climate change, and adopt sustainable environmental, social, and governance (ESG) practices. But it is crucial to establish resilient and adaptive systems that ensure the prosperity of future generations. Failure to do so will have a detrimental impact on impoverished and marginalized communities – a concern that highlights the importance of building sustainable programs and projects in partnership with local communities to foster economic growth.

The new Commercial Advisory business line will leverage the strength of DT Global as a profit for purpose international development firm by helping clients drive business and social impact through a guiding philosophy called Sustainable Execution.

“Sustainable Execution is about literally grounding our work in communities undergoing transformation,” said Steven Baker, Director for DT Global Commercial Advisory. “Because we have

people on the ground in these communities, we understand the local political, cultural, and social dynamics. We then work with companies, organizations, and local community members to co-create programs and projects that will have the highest environmental, social, and business impact.”

DT Global will soon be releasing its Guide to Sustainable Execution — designed to help companies and organizations determine if their sustainability and social impact programs are creating the greatest change possible and helping drive operational excellence at the ground level. The guide highlights the importance of cross-sectoral partnerships to solve global challenges and the need to collect high-quality data on community perceptions, attitudes, socioeconomic conditions, and geospatial factors.

Stay updated on the latest impact stories, expert insights, and analysis of sustainability and social impact trends by visiting DT Global’s website at <https://dt-global.com/commercial-advisory> and reach out to one of their experts at commercial.advisory@dt-global.com.

About DT Global

DT Global works in partnership with communities, governments, and the private sector to deliver innovative solutions that transform lives. DT Global—launched in 2019—is built on legacy companies AECOM International Development, Development Transformations, IMC Worldwide, and Cardno International Development. With 2,500 staff and experts working in 93 countries, DT Global brings over 60 years of experience, relationships, and technical excellence to improve lives on behalf of our partners, clients, and stakeholders. Together, we aim to positively impact 500 million lives by 2045. For more information about DT Global, please visit www.dt-global.com and follow us on [LinkedIn](#), [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

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