



RFT - Website Developer of KITA SEHAT

About the Proposal

Program Background

The Australia–Indonesia Partnership for Health Transformation (KITA SEHAT) is a four-year investment of approximately A\$50 million by the Australian Department of Foreign Affairs and Trade (DFAT), implemented in partnership with the Government of Indonesia to support national human and animal health priorities. Building on Australia’s longstanding health sector engagement, including the Australia Indonesia Health Security Partnership (AIHSP), the program strengthens health systems and health security across both human and animal health, while renewing support for primary health care in line with Indonesia’s health transformation agenda. Operating at national and selected subnational levels, KITA SEHAT provides strategic policy, governance, and service delivery advice through technical assistance, public sector partnerships, research, and CSO/NGO grants. The program works closely with UN agencies and other development partners to ensure coordinated and complementary support. Its four end-of-program outcomes focus on strengthening primary health care policies and services, improving health system enablers and workforce capacity, and enhancing health security, with gender equality, disability equity and social inclusion (GEDSI) and climate resilience integrated throughout.

About DT Global Asia Pacific

At DT Global Asia Pacific, we aim to positively impact people’s lives through delivery excellence. As a leading implementing partner across Asia and the Pacific, we co-create locally led solutions in partnership with governments, communities, and stakeholders. We bring together talented teams and deep regional expertise to deliver initiatives that promote inclusive economic growth, essential services, and resilient, secure communities. With over 1,500 staff, experts in 22+ countries and more than 60 years of development experience, we tackle complex community, national and transnational challenges, from governance and justice systems to climate resilience, infrastructure and social equity, with innovative thinking and a commitment to long-term impact.

For more information, please see www.dt-global.com



The Role

KITA SEHAT seeks to engage a firm/organization for designing, developing, configuring, testing, and operationalising the website, including its user interface, technical infrastructure, hosting integration, security setup, accessibility features, and overall functionality. The procurement will enable KITA SEHAT to assess qualified providers against defined technical, functional, accessibility, security, delivery, and value-for-money requirements and select a provider with the appropriate expertise and capacity to deliver the website within the required timeframe. The current development plan anticipates conducting the tender/bidding process in August–September 2026, followed by website development, testing and finalisation, with the website targeted for launch in January 2027.

Following completion of the development, day-to-day content management will be undertaken internally by the designated CMS-KM focal point under the supervision of the Knowledge and Communications Manager, while specialised technical support will be required for hosting, cybersecurity monitoring, backups, maintenance, and other technical matters. This approach allows KITA SEHAT to procure the specialist expertise required to establish a professional and sustainable platform while retaining internal ownership and control over program content and publication processes.

The Australia–Indonesia Partnership for Health Transformation (KITA SEHAT) requires the development of a dedicated program website as part of its strategic communications, knowledge management, and public information objectives.

The firm/organization (contractor) is expected to achieve the following key outcomes:

1. **Develop and operationalise the KITA SEHAT website**, with a user-friendly and responsive interface that functions effectively across desktop and mobile devices and major web browser options.
2. **Establish a secure, reliable, and maintainable technical environment**, including appropriate server and hosting configuration, cybersecurity measures, access management, routine backups, uptime monitoring, and mechanisms for recovery and restoration.



3. **Establish a bilingual website in Bahasa Indonesia and English** that enables KITA SEHAT to communicate effectively with Government of Indonesia counterparts, the Australian Government, development partners, academia, media, implementing partners, and broader stakeholders.
4. **Develop an accessible and inclusive website** incorporating relevant Web Content Accessibility Guidelines (WCAG) in the back end and accessibility-by-design principles, including appropriate features and functionality for people with disabilities, to support KITA SEHAT's commitment to Gender Equality, Disability and Social Inclusion (GEDSI) and ensure equitable access to program information and knowledge products.
5. **Provide an effective content management system** that enables authorised KITA SEHAT personnel to independently manage and regularly update website content, including news, publications, technical resources, program information, and other knowledge products. Day-to-day content management will ultimately be managed internally by the designated CMS-KM focal point under the supervision of the Knowledge and Communications Manager.
6. **Configure the website in accordance with Search Engine Optimisation (SEO)** and metadata principles to support the discoverability of KITA SEHAT content through search engines and smoother search functions within the website. This includes the configuration of search-engine-friendly URLs, page titles and meta descriptions, heading structures, XML sitemap, robots.txt, canonical URLs, image alternative text functionality, social sharing metadata, and relevant structured data/schema markup.
7. **Ensure the website is sustainable and suitable for long-term use**, including appropriate technical documentation, maintenance arrangements, and functionality that supports the preservation of KITA SEHAT's knowledge and digital assets and potential future handover to Government of Indonesia counterparts.

Click on the link or copy paste it to access the full Request for Tender document requirements and criteria: <https://tinyurl.com/38zaa4xd>



About You

The firm/organization (subcontractor) should:

1. Proven website developer with min. 5 years of experiences in designing, developing, deploying, and maintaining professional websites, preferably for government agencies, development programs, international organisations, NGOs, or other institutional clients especially DFAT-funded projects website and/or animal/human health topics website.
2. Strong experience in WordPress website development, including website architecture, UI/UX design, responsive development, CMS configuration, customisation, integration, testing, deployment, and ongoing technical maintenance.
3. Relevant technical expertise in website hosting, server configuration, cybersecurity, and maintenance, including SSL/HTTPS configuration, access management, security monitoring, regular backups, uptime monitoring, system updates, and data recovery/restoration.
4. Experience in developing responsive and cross-browser compatible websites that operate effectively across desktop and mobile devices and major web browsers.
5. Practical experience in web accessibility and inclusive digital design, including application of relevant WCAG standards, accessibility-by-design principles, accessibility testing, remediation, and preparation of accessibility assessment or conformance reports.
6. Experience in developing bilingual or multilingual websites, including appropriate content structures, navigation, CMS configuration, and user experience across multiple languages.
7. Technical expertise in Search Engine Optimisation (SEO) and metadata configuration, including search-engine-friendly website architecture, metadata, XML sitemaps, indexing configuration, structured data/schema markup, and internal search functionality.



8. Capability to develop and configure a user-friendly Content Management System (CMS) that enables authorised non-technical personnel to independently create, edit, manage, and publish website content.

Proposals must include: organisational profile and relevant experience summary; samples of previous work or accessible web links; relevant publications (including research papers and journal articles); and evidence of prior project experience with MoH, government bodies, international donors, or private sector institutions.

Why join KITA SEHAT?

Joining the KITA SEHAT offers a unique opportunity to contribute to a flagship, A\$50 million initiative funded by the Australian Department of Foreign Affairs and Trade, working in close partnership with the Government of Indonesia. Building on the success of the Australia - Indonesia Health Security Partnership (AIHSP), KITA SEHAT focuses on strengthening primary health care, health systems, and health security across both human and animal health sectors, creating meaningful, long-term impact at national and selected subnational levels. Service providers and partners will engage in a professionally managed, transparent, and internationally aligned program that offers diverse opportunities across multiple service areas. With strong emphasis on collaboration, inclusion (GEDSI), and sustainability, KITA SEHAT enables individuals and organisations to contribute to high-impact work, expand their professional portfolio, and build long-term partnerships while supporting Indonesia's health transformation agenda.

How to Apply

The proposal should be submitted by email to ks.procurement@kitasehat.org.

CLOSING DATE FOR SUBMISSION Saturday, 17th October 2026 at 11.59 PM, Jakarta time at the latest.

Should this opportunity be of interest, we encourage you to submit your proposal to procurement email above as soon as possible (do not click the 'apply' tab).

Kindly note only shortlisted tenderers might be contacted.

People with lived experience of the regions in which DT Global operates are strongly encouraged to apply. DT Global welcomes applications from individuals with diverse



backgrounds including First Nations peoples, diverse Sexual Orientation, Gender Identity and Expression, and Sex Characteristics (SOGIESC), and people with disabilities.

We take a zero-tolerance approach to sexual exploitation, abuse and harm of adults and children; fraud, corruption and bribery; modern slavery; and any form of exploitation across our operations, partnerships, and supply chains. We uphold the highest standards of integrity and expect the same of those we work with.

Engagement with DT Global is subject to formal background screening, criminal record checks, employment verification, and periodic compliance checks. All DT Global staff receive safety, compliance, safeguarding and integrity training, and we expect our personnel and partners to always act in alignment with our company values.